

Benev Competitive Advantages

Due to the rapidly growing excitement around exosomes, and the regenerative potential they offer, the exosome market is being flooded with products and representatives making various claims about their products and their competitors' products. Unfortunately, many of their products and their claims are unvalidated, resulting in a confusion about which products to choose for your practice. Below are some validated claims regarding Benev's exosome products that you should consider carefully as you make your decision.

Scientific validation - the exosome products provided by Benev have 14 peer reviewed published papers (with both in vivo and in vitro studies). Further, we offer the only published, double-blinded, split-face clinical study evaluating the efficacy of our products for the treatment of acne scars following CO2 laser! The published papers prove the efficacy of the exosomes, the enzymes that regulate regeneration, as well as those enzymes that confer anti-inflammatory properties. These same studies also prove that the exosome bi-lipid membrane remains intact and functional - an essential feature to any active exosome product.

Regretfully, the U.S. market is inundated with products that have no scientific backing whatsoever! Benev's approach to lead with 14+ published clinical studies proves our commitment to science-based and science-backed products.

Quality - in the U.S., all topical exosome products are manufactured in laboratories and sold by marketing companies. However, the FDA regulations are somewhat relaxed relative to laboratories and their ability to demonstrate product consistency or quality assurance from batch to batch.

By contrast, the Benev brand of products is manufactured by a pharmaceutical company following GMP standards (good manufacturing practices), and that has secured approvals from the Korean FDA. Compared to the U.S. FDA, the Korean FDA is extremely stringent regarding quality assurances, and they require reproducible consistency to be met with every batch. Benev's choice to manufacture its products through ExoCoBio in Korea, and under the strict guidance of the Korean FDA, is a clear reflection of our commitment to produce the highest quality products.

Benev distributes its brand of exosome products (i.e. ERC, ERC+ and Exobalm) into the U.S. and Mexico markets. However, ExoCoBio, who manufactures our products, also distributes into other countries around the world under the brand name ASCE (if you see this brand marketed to other countries, you will know that it is the same brand as Benev).

Regulatory – even though there are still no exosome products in the U.S. market that have received FDA clearance, the FDA currently allows the topical use of exosomes in a “cosmetic” application. With this in mind, Benev sought an important distinction so that providers and consumers could have confidence that our products comply with all current regulatory guidance and could be safely used for topical, cosmetic use.

Specifically, the Benev brand of products are the only ones allowed to use “human adipose stromal cell exosomes” in our approved list of ingredients. The reason for this is that our isolated and purified exosomes have been accepted by the Personal Care Products Council (PCPC) and the International Cosmetic Ingredient Nomenclature Committee (INC) whose guidance the U.S. FDA follows in these matters. This means that the Benev brand is the only brand of products that has approval to cite exosomes among its ingredients.

Pricing – compared to many competitive products that fail to offer any compelling scientific validation, quality assurance or proof of regulatory compliance, we are confident that you will still find our products to be among the most aggressively priced exosome options available. This allows providers to use a high quality and reliable product while also maintaining a pricing advantage in the market place.