

GENIX™

SCIENCE DRIVEN SKINCARE



EXECUTIVE SUMMARY

The main active ingredient in the GENIX products is a novel and patent-pending Placenta Extract. This extract contains thousands of proteins that directly support skin regeneration by providing and repairing critical molecules in the skin.

Scientists and medical professionals have used placental tissues to treat skin for centuries. After over a decade of research, the scientists at GENIX have harnessed the natural power of the placenta into a transformative skincare line.

Our Placenta Extract is bovine-derived, meaning that it comes from cows. Our process does not harm any animals and makes use of otherwise discarded tissue.

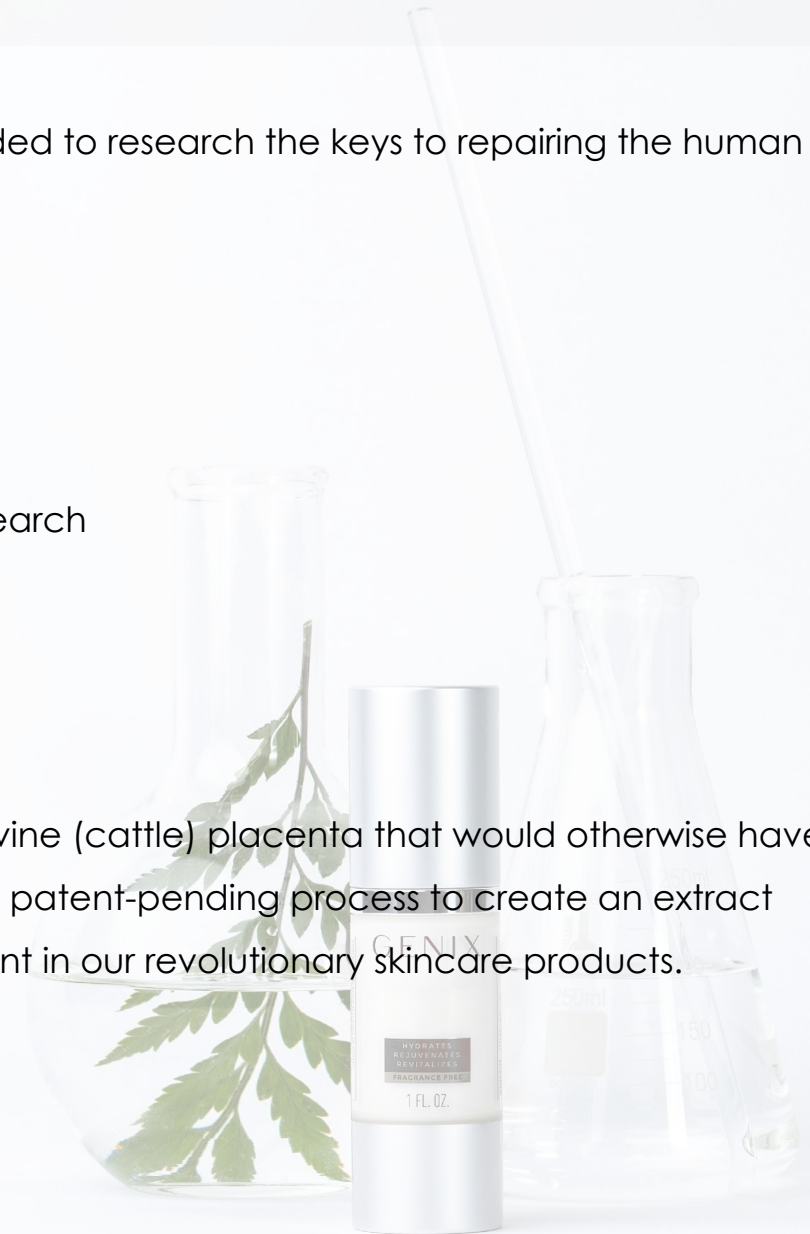
ABOUT US

GENIX is a science-driven, women-run skincare laboratory and biotech company founded to research the keys to repairing the human body and create skincare products with our findings.

We run a research lab in Gainesville, Florida that has:

- 3 PhD's
- 2 Patents
- Over 50 years of combined experience in biomedical and regenerative medicine research
- Certified tissue banking professionals
- Certified regenerative engineering professionals
- State-of-the-art laboratory equipment

Our original research focused on the regenerative power of the placenta. We used bovine (cattle) placenta that would otherwise have been waste material—we do not harm or use live animals in any way. We developed a patent-pending process to create an extract with the most powerful proteins of the placenta and utilize this extract as a key ingredient in our revolutionary skincare products.

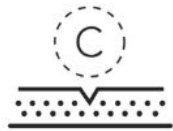




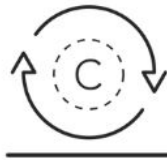
WHY GENIX?

GENIX products are exclusive, groundbreaking formulas not seen in any other skincare product.

Every GENIX product contains our revolutionary Placenta Extract. Placenta Extract harnesses the power of natural peptides and proteins from the placenta to nourish the skin and reverse the signs of aging.



COLLAGEN
Maintain elasticity and hydration



PROCOLLAGEN GALACTOSYLTRANSFERASE 1
Maintain collagen content



HYALURONIC ACID
Boost skin hydration



FIBRONECTIN
Diminish the signs of aging



KERATIN
Improve skin resilience



LAMININS & NIDOGENS
Diminish the appearance of wrinkles



ELASTIN MICROFIBRIL INTERFACER 1
Maintain elastin content



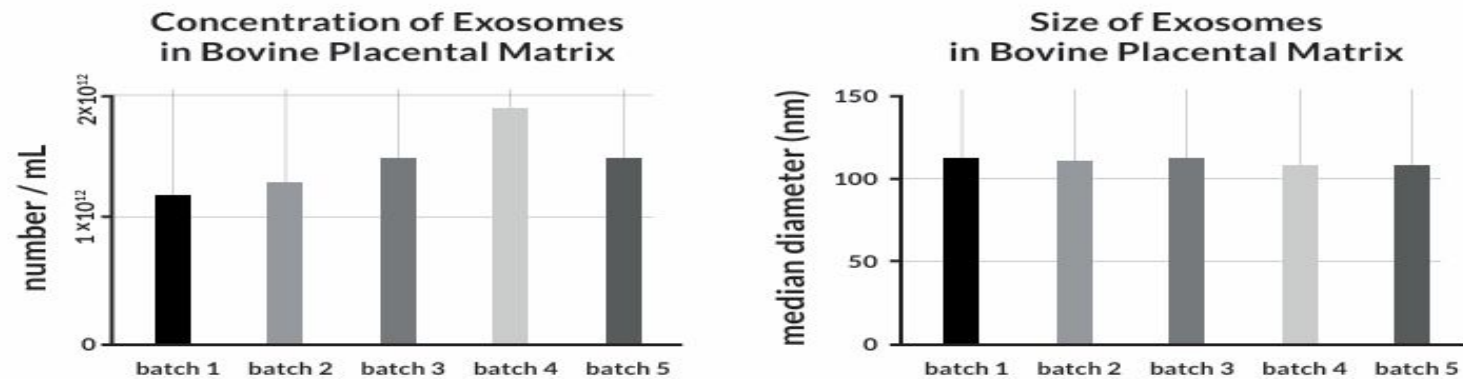
2000+ OTHER PEPTIDES
Naturally derived from placenta for skin health

Luxury meets cutting edge science leading to visible changes in skin

Recent laser scattering microscopy analysis of five independent batches of our placental matrix revealed unparalleled results:

- **Exosome concentration:** A staggering **~1.5 TRILLION** exosomes per milliliter—one of the highest concentrations ever reported in the skincare industry.
- **Exosome size:** Uniformly refined with a median diameter of **~100 nm**, optimized for deep skin penetration.

“Exosome content is one of the highest concentrations ever reported in the skincare industry”



This exceptionally high exosome content, combined with the rich natural components of the bovine placental matrix—including **hyaluronic acid, collagen, and peptides**—positions GENIX® products in a league of their own. Our skincare formulations are designed to penetrate deeply, repair effectively, and rejuvenate profoundly, offering unmatched efficacy for skin regeneration and radiance.



Reference Kee et al. Int J Mol Sci. 2022; 23(12):6742

The Science behind our Placenta Extract

Why Proteins?

The skin ages for many reasons. Among the most ruinous are oxidative stress from free radicals. Free radicals are sub-cellular molecules that damage skin at a cellular level, and accumulate with exposure to smoke, pollution, stress, and the sun.

Our unique combination of natural placental proteins and plant extracts creates a concoction of insulating creams, aimed at achieving a glowing complexion and maintaining the results.

Mammal Proteins for Mammal Skin

In nature, our mammal cells are designed to interact with mammal proteins. When a protein is made by similar species, it works better with your skin.

The Placenta Extract in GENIX products is naturally derived from cow placenta. These placentas are waste products from birthing - our cows do not experience cruelty or trauma.

No synthetic manufacturing, with ingredients found in nature.



PRODUCT OVERVIEW

Revolutionary Skin Care

Placenta Extract Eye Cream

We have adapted the Placenta Extract technology to renew skin smoothness, brightness, and suppleness below the eye. Formulated and blended with caffeine, vitamin C and retinol, this product addresses the major contributing causes for under-eye aging. Luxuriate in the knowledge that this product was specifically developed and produced using the highest-quality ingredients for this application.

Placenta Extract Face Cream

The revolutionary formula of Vitamin C, E, and fruit extracts perfectly hydrates the skin, while our Placenta Extract keeps the skin firm and youthful. Calming ingredients such as aloe vera, rosehip seed oil, and sunflower seed oil keep the skin supple and irritation-free.

USER TESTIMONIALS

Below are real-life testimonials from GENIX customers. **The photos are self-taken, show skin without makeup, and are not edited in any way.** Customers were not financially compensated for their testimonials.



"I've used & feel comfortable with the ingredients... it appears and feels to be a **beneficial and nurturing product**. I like the product a lot. It feels light and doesn't leave a film or residue/sheen. **Wrinkles seem less noticeable. My skin feels well moisturized. My skin tone seems more even with less redness.**"



"I've struggled with my skin for my entire adult life. I've tried all types of products, including 2 years of Accutane, all without improvement. **GENIX has definitely helped a lot.** I'm really happy to see my skin react this way!"



"The small raised red skin tags under my left eye on my upper cheek bone have **reduced by 95%**. They have been present for years. In addition to the red dots ceasing to exist, my **forehead is less oily.**"

USER TESTIMONIALS

Below are real-life testimonials from GENIX customers. **The photos are self-taken, show skin without makeup, and are not edited in any way.** Customers were not financially compensated for their testimonials.



"I am very happy with the product. **The lines on my face are visibly different — they are less pronounced now.** I think I look younger."



"I'm impressed! This product feels light and absorbs extremely well. **My skin feels hydrated and looks brighter.** The dark bags under my eyes and discoloring around the corner of my mouth that began around age 40 look like they've become **lighter.**

I generally use MAC, Clinique, or Kiehls, facial products.

This is the best cream that I've ever used!"



"The product has made a difference! My skin seems **more moisturized** and **smoother** and **softer to the touch.**

USER TESTIMONIALS

Below are real-life testimonials from GENIX customers. **The photos are self-taken, show skin without makeup, and are not edited in any way.** Customers were not financially compensated for their testimonials.



"I think it has helped me **combat the "maskline"** by keeping me well hydrated. I feel as if my skin has cleared up regarding active outbreaks, and some of my **acne scars appear to be fading.**



"The product has made a difference... after comparing the two pictures I just couldn't believe it! **My complexion feels and looks better, smoother and so much cleaner."**



" I love how smooth and soft my skin feels after application. My skin looks **brighter** (less dull), **smoother** and some **wrinkles are less visible.**"

Kim D.

USER TESTIMONIALS

Below are real-life testimonials from GENIX customers. **The photos are self-taken, show skin without makeup, and are not edited in any way.** Customers were not financially compensated for their testimonials.



"I was really impressed with the cream. My skin did not get oily. I really liked it. **My fine lines around my mouth seemed to improve.** Very smooth and nice."



"I don't moisturize due to break-outs. But that also left my skin with dry patches. With this cream I have had **no break-outs or dry patches.**"



"I can see a difference in **reduced fine lines** — especially at my forehead."

THANK YOU

G